



## **Group Mission, Vision & Values**

### **Mission**

- Provide excellence and expertise in, metallurgical & materials processes and customer service. Maintaining high technical knowledge, understanding customer needs and promoting high levels of communication and quality.

### **Vision**

- Maintain steady business growth with an acceptable level of profitability & risk, which can sustain continuity in the long term, offering opportunities for all our stakeholders.
- To position the organisation as the premier provider for services offered in the sector.
- To accomplish and preserve unquestionable the best reputation in the sector.

### **Values**

- Promote and develop a safe place of work with an ethos of trust where employees are treated equally and feel valued.
- Develop staff to realize their full potential and offer opportunities.
- Invest in technical excellence and modern, reliable equipment whilst avoiding high financial risks.
- Produce quality products to support our vision and customers' expectations.
- Actively listen, understand and support our customers
- Honesty, respect, integrity, and responsibility

For Group Board of Directors